

	<p><b>IA4SI PROJECT</b> <i>“Impact Assessment For Social Innovation”</i></p> <p>Contract n° 611253</p>
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## **WP6: Dissemination & Recommendations**

### **Deliverable 6.1 – Dissemination and engagement report. First reporting period**



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### **IA4SI – Impact assessment for Social Innovation**

IA4SI is a support action project developing a socio-economic and environmental impact self-assessment methodology for evaluating projects in the field of social innovation. The project is a collaboration between iMinds (project coordinator), T6 Ecosystems, Eurokleis and ATC and runs from 2013 to 2016.



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## ACRONYMS

Acronym/Term	Definition
CAPS	Collective Awareness Platforms
CEP	Citizen Engagement Platform
DG	Directorate General
GDP	Gross Domestic Product
IPR	Intellectual Property Rights
SAT	Self Assessment Toolkit
SLA	Service Level Agreement
UDGI	User Data Gathering Interface
DSI	Digital Social Innovation

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## EXECUTIVE SUMMARY

This document presents the main results achieved by IA4SI in terms of dissemination and engagement and proposes an update plan for year 2. The activities developed during year 1 are the result of collaboration between Workpackage 5 (Coordination activities and Citizens engagement) and Workpackage 6 (Disseminations and Recommendations).

In order to map the activities performed and their result, IA4SI had an internal process leading to a constant flow of data about dissemination from project partners to WP responsible, this lead us to identify the activities to be improved.

Engagement and Dissemination Plans have been updated and are here presented; they consider the lessons learned so far and propose corrective actions were needed. The two plans are here reported together because, although both activities are distinct, in the context of IA4SI, they are strictly related. The first version of the IA4SI dissemination strategy has been presented in Deliverable 5.1 Engagement and Dissemination Plan and was designed in order to present the IA4SI project objectives, taking into account the different categories of stakeholders that will be engaged in our citizens' engagement platform (CEP) and the impact self-assessment tools (SAT and UDGI).

The dissemination, branding and engagement strategy for year 2 have been updated taking into account formal and informal communications with CAPS projects (Conferences, emails, social media contacts, etc ...). Thanks to this exchange of information, the IA4SI team has identified that dissemination targets and strategies for year 1, included in D5.1, were coherent and relevant for the needs of the IA4SI stakeholders. Through the contacts with the CAPS projects we are now able to align in this report the most relevant parts of the dissemination and engagement strategies (year 2), according to the timing requested for engaging their end-users.

In terms of dissemination channels and tools, the plan originally included in D5.1 has been respected by the IA4SI team. Taking into account the exchange and dissemination with the IA4SI stakeholders, this document presents the list of channels tools updated, especially in terms of Social Media channels. The first results achieved by the IA4SI project have been included also in three papers accepted in international conferences.

Starting from the lessons learned, the engagement plan for year 2 will focus on further strengthening the relations with CAPS projects and on expanding the range of engagement. The major update of the engagement plan compared to D5.1 is, that given the postponing of the User Data Gathering Interface validation due to contextual factors to CAPS, in year 2 the objectives for engagement will be threefold instead of twofold:

- Running the Citizen Engagement Platform in the broad community of EU-citizens
- Engaging the CAPS users for validating and using the user data gathering interface
- Further refinement of the Self-Assessment Toolkit and presentation of first preliminary results in workshop 3

Given these 3 objectives, engagement activities aim to support CAPS users for filling in data in the User Data Gathering Interface and engaging various social domain innovation experts and EU-citizens.

## INTRODUCTION

This document reports on the dissemination and engagement activities performed in the first reporting period (M1-M12) and presents the IA4SI communication and engagement plan for the second reporting period,. This deliverable is related to task 6.1, task 5.2 and task 5.3.

The main objectives of the dissemination plan are the following:

- To inform the stakeholders about the progress of the IA4SI project and encouraging interactions between them
- to broaden the uptake of social innovation actions in communities, in order To address societal challenges by engaging European citizens in the evaluation of such initiatives
- To support the CAPS projects to engage with citizens and society, to increase the impact of their initiatives and to create synergies between CAPS projects
- To enable European citizens to be informed about the activities developed by CAPS projects, their impact and opportunities for them arising from the services/products provided.
- To ensure wide dissemination of the project's results to all potential interested parties and share the best practices of the project.
- To present the project progress, and results outside the scope of the IA4SI consortium, ensuring large awareness amongst a broad range of stakeholders.

The objectives of the engagement plan are as follows:

- Involving potential stakeholders in the creation and validation of the impact assessment methodology that will be developed within IA4SI (particularly in WP2)
- Supporting and engaging CAPS project partners and users in handling the services for impact assessment that will be use at their disposal: the SAT (i.e. Self-Assessment Toolkit) and the UDGI (i.e. User Data Gathering Interface)
- Supporting and promoting participation of EU citizens - who are not directly related to CAPS projects – in a platform that enables them to vote on sustainability and social innovation issues relevant for CAPS projects: the CEP (i.e. Citizen Engagement Platform).

Considering the above objectives, this document is structured as follows: Section 1 presents the dissemination results achieved and the lessons learned during year 1 of the IA4SI project development. This Section also presents the updated branding strategy and the overview of dissemination activities and channels used. Section 2 refers to the engagement activities and results. The results of IA4SI Workshop 1 and Workshop 2 are presented, focusing on user participation. The third Section provides a summary of dissemination and work planned for year 2 of the IA4SI project, considering also the events for engagement and dissemination of the IA4SI activities. In this Section an aggregated timeline of dissemination and engagement activities updated for year 2 and year 3 is included.



## 1. DISSEMINATION STRATEGY RESULTS AND LESSONS LEARNED (YEAR1)

### 1.1 DISSEMINATION TARGETS AND STRATEGY

The first version of the IA4SI dissemination plan was included in deliverable 5.1 Engagement and dissemination plan, and focused on Coordination activities and citizens' engagement. Dissemination and engagement plans are complementary and very relevant for the successful development of Ia4Si Methodological Framework Definition. In fact, the IA4SI methodology has been defined in a participatory process that takes advantage of the engagement of CAPS projects during the whole duration of the IA4SI project.

During the first year of the IA4SI project, the consortium had the possibility to validate the target goals, means of communication, role of partners and timing included in D5.1 in Section 4. The activities developed during the first year of the project for dissemination and engagement, and especially Workshop 1 (Rome Towards the IA4SI methodology) and Workshop 2 (Brussels: Impact4you – Hands on session), constituted a relevant occasion to get in touch with all the different categories of stakeholders of the IA4SI project. The results of the two workshops will be reported more in detail in section (1).

Thanks to the exchange of information developed through formal and informal communications, we detected that the dissemination targets and strategies included in D5.1 are coherent and aligned with the needs of the different categories of the IA4SI stakeholders. Moreover we are able to better detail here the timing for engaging and supporting the **CAPS projects** in the different activities and the **EU Citizens, Digital and social innovation domain experts and academia, and CAPS project users**.

Target group	Target goal	Means of communication	Role of partners	Timing
<b>INTERNAL AUDIENCE</b>				
<b>IA4SI Consortium</b>	Exchange information, collaborate	Project website, Private area (myminds platform), email, skype calls	Each project partner is assigned to several activities. Partners should update information and exchange documents	From Month 1 to Month 30
<b>CAPS projects</b>	Collaborate and support them in: understanding the IA4SI methodology and approach; engaging the users;	Project website, project workshops, Social Networks, Poster, Postcards, Flyers, , Citizen	ATC has developed a platform to support projects in informing EU citizens more about social innovation and CAPS, and to engage	Understanding the IA4SI methodology and approach from Month 3

	assessing their impacts and disseminating their results, exchange information and share knowledge	Engagement Platform, Scientific Publications	CAPS users to provide feedback on projects outputs. All partners have been developed the methodology for impact self-assessment and EK has been created the SAT. T6 and iMinds have organised and facilitated the first two workshops and EK kept the communications with Cap projects flowing.	<p>to Month 30</p> <p>Assessing CAPS projects impacts from Month 12 to Month 21</p> <p>Disseminating the CAPS projects results from Month 12 to Month 30</p> <p>Exchange information and share knowledge from Month 1 to Month 30</p>
<b>European Commission</b>	Support the EC in assessing the impacts of CAPs projects, provide policy recommendations and a research roadmap	<p>IA4SI website, emails with the Scientific and Technical Coordinator, Social Networks, Scientific Publications,</p> <p>Policy recommendation and research roadmap deliverable</p>	iMinds and T6 will update the Commission regularly on the development of the project and participate in meetings such as coordination meetings and CAPS 2020 conferences. All the partners will provide the required documentation and support the coordination management for the successful development of the project	From Month 1 to Month 30
<b>EXTERNAL AUDIENCE</b>				

<p><b>EU Citizens, Digital and social innovation domain experts and academia, and CAPS project users</b></p>	<p>Engage with them, enlarge the debate on social innovation, the validation of the policy recommendations, engage the projects users and successfully gather data for the perceived analysis of projects results, promote the IA4SI and other projects results in the Social Innovation community and in the EU society at large</p>	<p>EU Citizen Engagement Platform, IA4SI website, Social Networks, , Postcards, Flyers, ad hoc face-to-face events for citizens engagement</p>	<p>ATC has developed the Citizen Engagement Platform. All the partners will work to engage a wide set of communities and citizens. EK will develop the User Data Gathering Interface for assessing the opinion of the users of CAP projects. iMinds will engage offline communities through the Living Lab and Fablabs, T6 will do the same with Italian social innovation initiatives and ATC will rely on pre-existing collaboration links for doing the same.</p>	<p>Most of the project will start engagement and dissemination of results to CAPS users only during the first months of 2015 (when the platforms will be available), so the IA4SI team on their request will start engage CAPS users from Month 15 to Month 30.</p> <p>The IA4SI team started to engage and disseminate the activities of CAPS projects to DSI, SI experts, academia and EU citizens through the 2<sup>nd</sup> Workshop in Month 6 and will continue until Month 30</p>
<p><b>Policy Makers</b></p>	<p>Collaborate with them to the development and validation of the policy recommendations</p>	<p>IA4SI website, Scientific Publications, Social Networks, Citizen Engagement Platform, workshops</p>	<p>All partners will collaborate and engage as much as possible Policy Makers during the project. EK, with the support of T6 and iMinds, will organise the fourth workshop and invite policy makers to participate</p>	<p>From Month 25 to Month 30</p>

			and contribute to the validation of recommendations	
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Table 1 Dissemination targets and strategies updated

## 1.2 BRANDING STRATEGY UPDATED

The visual identity and branding activities of the IA4SI project started in October 2013, during the Kick-Off Meeting held in Brussels. During this meeting, the IA4SI partners agreed on the basic components of the project website and on the first dissemination strategy. The Dissemination plan and branding was further investigated through online meetings among the IA4SI partners that decided to provide a first very simple branding and visual identity strategy during the first six months of the project.

To this end, a first logo was created, using the IA4SI acronym. The logo will be used during the whole duration of the IA4SI project for communication with CAPS projects, European Commission (i.e. Internal Audience) on the [www.ia4si.eu](http://www.ia4si.eu) website, the Self-Assessment Toolkit and UDGI.

For communication with the External Audience we a more attractive logo called Impact4You has been prepared and used in the Citizen Engagement Platform - the same logo will be used for disseminating the Final IA4SI Conference. The Self-Assessment Toolkit, the and the EU Citizen engagement platform that have been developed during the first year of the IA4SI project and are fully integrated with the IA4SI Dissemination strategy and communication tools.



Figure 1 IA4SI project logo

The design of the Impact4You logo has been carried out in a way that it has been representative of Impact4you concept and vision, taking also into account the design and the colours of the project's website ([www.ia4si.eu](http://www.ia4si.eu)). The design and colours used in the logo represent the characteristics of Web 2.0 era including simple but eye-catching design with bright colours.



Figure 2 IMPACT4YOU Logo

### 1.3 DISSEMINATION CHANNELS AND TOOLS UPDATED

In terms of dissemination channels and tools, the original plan included in D5.1 in section 4.3 has been fully respected and followed by the IA4SI team. Taking into account the exchange and dissemination with the IA4SI stakeholders, the table below presents the updated communication channels & tools, especially in terms of Social Media channels, as we detected that only the twitter account is used and is being of relevance for the CAPS projects. Instead, the LinkedIn account and Facebook pages have not been used as a common tool for dissemination and communication. The Citizen Engagement Platform will be used in year 2 as the main tool for communication and dissemination with the external audience and especially with EU Citizens. The forum of the CEP platform will be used as the main tool to communicate with DSI experts, academia and EU citizens.

	<b>CAPS projects</b>	<b><u>CAPS Users</u></b>	<b><u>EU Citizens</u></b>	<b><u>Digital Social Innovation Domain Experts &amp; Academia</u></b>	<b><u>European Commission &amp; Policy Makers</u></b>
<b>Channels</b>					
<u>IA4SI website</u>	<b>X</b>				<b>X</b>
<u>IA4SI Citizens' Engagement Platform</u>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
CAPS projects websites	<b>X</b>	<b>X</b>		<b>X</b>	<b>X</b>
<u>CAPS projects Facebook page</u>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<u>Twitter</u>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<u>Social Innovation websites</u>		<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Other projects		<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>

SI platforms					
Content aggregator	<b>X</b>	<b>X</b>		<b>X</b>	<b>X</b>
Media (free press, online newspapers, etc ...)			<b>X</b>	<b>X</b>	<b>X</b>
<b>Tools</b>					
Public Deliverables	<b>X</b>	<b>X</b>		<b>X</b>	<b>X</b>
Restricted Deliverables					<b>ONLY FOR THE EC</b>
Scientific Publications	<b>X</b>	<b>X</b>		<b>X</b>	<b>X</b>
First IA4SI Workshop (Variables validation, presentation of the IA4SI toolkit and feedback gathering)	<b>X</b>				
Second IA4SI Workshop (Presentation of the EU Citizens Engagement Platform and feedback gathering)	<b>X</b>	<b>X</b>	<b>X</b>		
Third IA4SI Workshop (Best Practices presentation and synergies opportunities mapping)	<b>X</b>				
Fourth IA4SI Workshop (Validation of the policy)	<b>X</b>	<b>X</b>		<b>X</b>	<b>X</b>

recommendations)					
Social Innovation Conferences and Workshops	X	X	X	X	X
iMinds Living lab community and other fablabs, hubs			X	X	
Posters, postcards, flyers, leaflets, etc ...	X	X	X	X	X

Table 2 Dissemination channels and tools updated (year 1)

### Results achieved in terms of dissemination for year 1 of the IA4SI project:

- sharing of activities and results of the 1<sup>st</sup> IA4SI Workshop to CAPS projects by using emails, the IA4SI website and Twitter
- sharing of activities and results of the 2nd IA4SI Workshop to CAPS projects and IA4SI partners through emails
- sharing of the activities and results of the 2nd IA4SI projects to social innovation domain experts through CAPS2014 Conference and twitter
- the overall results of the first year of the IA4SI project were disseminated through the IA4SI website and Twitter account. All public deliverables of year 1, already submitted to the EC, were uploaded on the IA4SI website. The results of year 1 will be promoted also during the third Concertation Meeting with CAPS projects that will be held in December 2014 in Brussels. And in conferences already planned for the upcoming months and behind
- The use of the CEP has been promoted during year 1 to European Citizens through the 2nd IA4SI Workshop and emails. Citizens are currently testing the CEP and the final version of the CEP will be available online by the end of October. The complete promotion of the use of the CEP will start at the end of October and will be developed by using social media, iMinds Living Labs and Social Innovation platforms.

### Deviations required from the original dissemination plan for year 1:

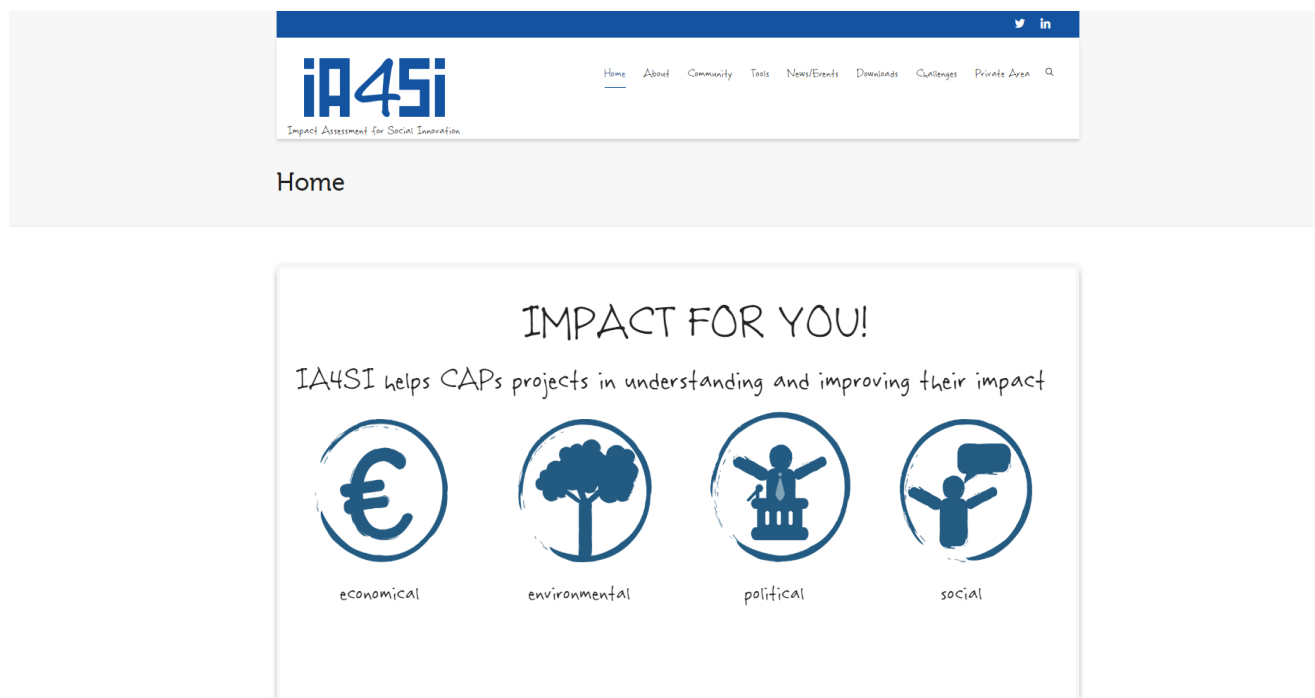
- Promotion of the use of the UDGI through the Citizen engagement platform, Facebook, Twitter, LinkedIn, CAPS projects websites, IA4SI website: from the interviews with the projects and exchanges during the 1<sup>st</sup> Workshop, it emerged that most of the CAPS projects are still in the phase of the platform development and they will be able to engage their citizens only in the first months of 2015. For this reason, IA4SI could not have a list of CAPS users to promote the use of UDGI. This activity will be postponed to the first months of year 2.

### 1.3.1 PROJECT WEBSITE

The IA4SI Website is available online at [www.ia4si.eu](http://www.ia4si.eu) from December 2013. During the development of the IA4SI methodology and of the Self-Assessment Toolkit, the IA4SI team has decided to split the socio-political impact in two different categories: social impact and political impact. The graphic of the website has been updated during the first year of the project development according to the changes required to the areas of impact. The same graphic identity has been considered also for the development of the Self Assessment Toolkit and the User Data Gathering Interface, that are perfectly integrated with the graphic of the IA4SI Website.

The IA4SI website was quite successful, considering only the last two months of year 1 (from August to October<sup>1</sup>) the website had 1997 unique visitors, 2366 total visitors and 17881 page views.

We provide below the entry page of the IA4SI website including the changes to the graphic identity previously presented.



<sup>1</sup> Currently we have data only from August up to October, however during year 2 of the IA4SI project we will gather data constantly.



Figure 3 Homepage of the IA4SI website

### **1.3.2 IMPACT4YOU PLATFORM**

The Impact4you platform is the main tool for engaging citizens in knowing more about CAPS and their outputs. More information about the Impact4You platform is included in D3.1 Self-Assessment Toolkit, User Data Gathering Interface and Citizens Engagement Platform. First version. At early stages, the Impact4you platform <http://www.Impact4you.eu> has been designed and implemented with the main aim to involve citizens in knowing more about CAPS initiatives and discuss about the services offered by Digital Social Innovation projects and their potentiality in terms of impact at social level and social up-taking. Taking into consideration the project's specifications and the discussions among partners the Impact4you platform mock-ups have been finalized giving emphasis to the main modules of the platform. The idea behind the design was to have an easy to use and eye-catching platform which will predispose the user to use the available services.

The platform is a dynamic collaboration platform supporting content production, thematic discussions and stimulating collaboration among the participants. The Impact4You platform is online available from Month 8 and currently the IA4SI team is developing the testing through the collaboration of EU Citizens in the different countries represented by the IA4SI project consortium.

The graphic identity of the IA4SI platform is deliberately different from the IA4SI website. The idea is to attract a different public that is not usually familiar with the European Commission funded projects.

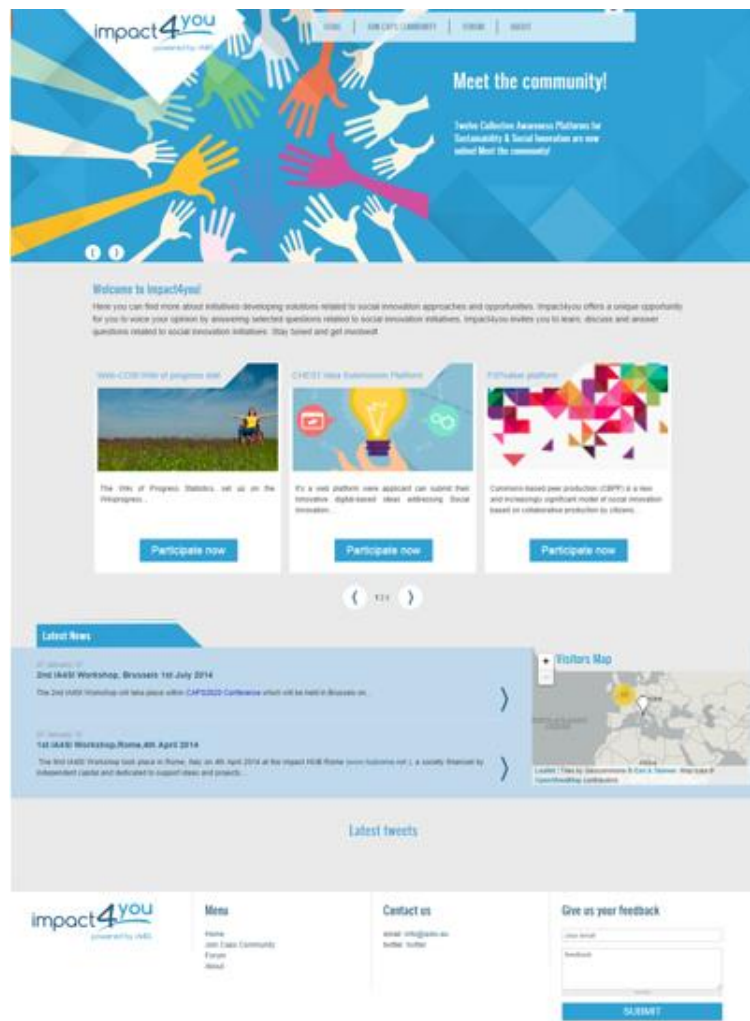


Figure 4 Homepage of the Impact4You platform

### 1.3.3 PROJECT SOCIAL MEDIA

The IA4SI project during the first year has experienced that within the context of Digital Social Innovation and CAPS projects only twitter has effectively been used as a mean for communication, knowledge exchange and dissemination of results. IA4SI has developed a LinkedIn account and started to use it. However, during the first Concertation Meeting held in Brussels in February 2014, the CAPS2020 project offered to create a single LinkedIn group for all the CAPS projects, in order to avoid duplication of posts regarding the same topic and to increase as much as possible the participation of the whole domain, including also external actors and end-users. Together with the other CAPS projects we decided not to create a common Facebook account for all the CAPS projects, as LinkedIn can better support the needs of projects.

The Twitter account shows the graphic identity developed for the IA4SI projects and is mainly used for sharing updates about IA4SI and other CAPS projects. The Twitter account is also

useful for sharing news about other Digital Social Innovation and European Commission initiatives about this topic. Social Networks accounts are linked and accessible through icons on the top of the IA4SI website. IA4SI team will also create a video for promoting our project during the second year of project development That will be included in the website [www.ia4si.eu](http://www.ia4si.eu).

Through the Twitter page of the IA4SI project by the end of year 1, we have attracted 100 followers, we are currently following 275 persons/groups and we have posted 77 tweets. IA4SI Followers have retweeted our posts 26 times and favoured them 6 times.

These data are related to year 1, when the engagement was related only to CAPS projects (11 projects) and DSI initiatives. In year 2 the numbers will improve by engaging also EU citizens and DSI experts. IA4SI team is constantly enlarging the number of contact to follow as we will get more in touch with DSI actors also outside the CAPS domain.

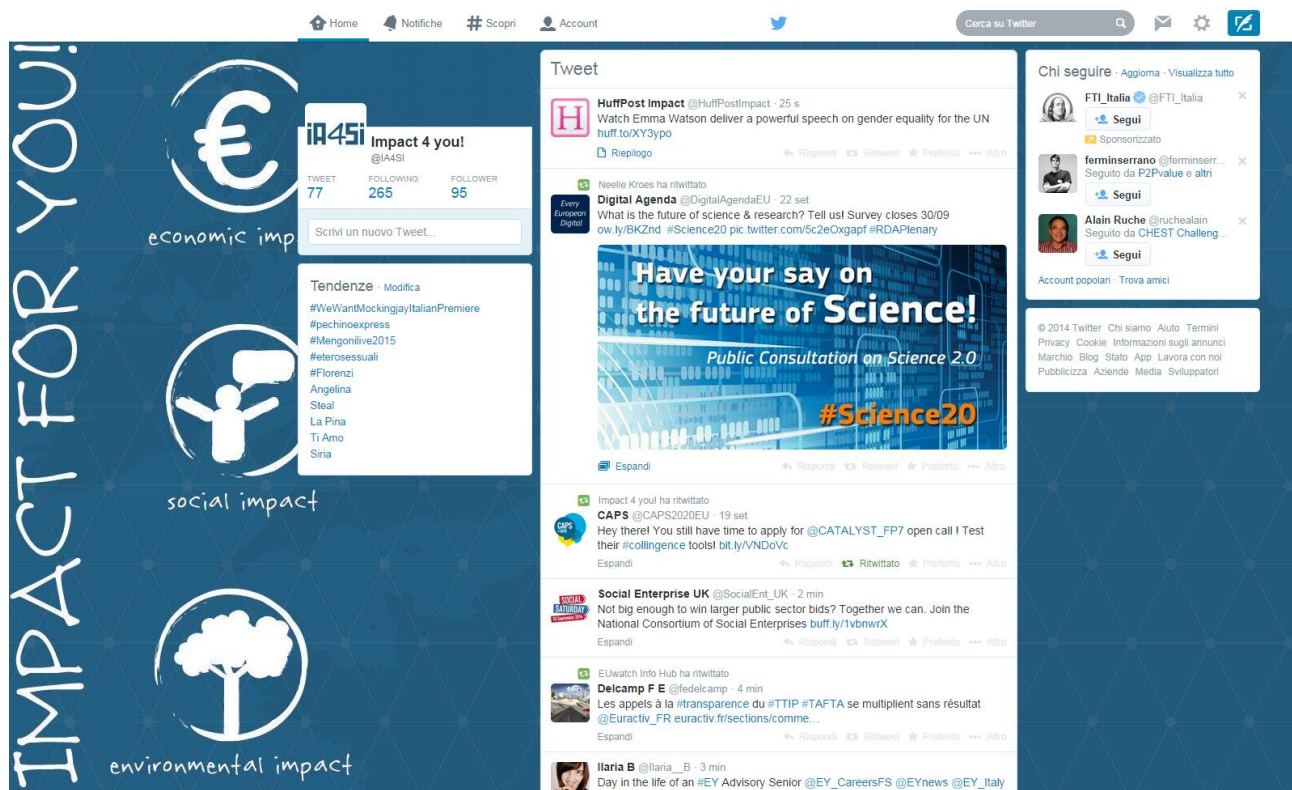


Figure 5 IA4SI twitter home page

### 1.3.4 POWERPOINT PRESENTATION

A standard powerpoint presentation has been created in order to be used by the IA4SI consortium. The presentation is aligned with the IA4SI graphic identity. We present below the first page of the IA4SI presentation.



**IA4SI helps CAPs projects in understanding and improving their impact**



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 611253

**Figure 6 Standard presentation IA4SI**

### **1.3.5 PROJECT POSTER**

Classical print materials (e.g., brochure, flyers and leaflets) have been produced and freely circulated as project information and promotion at conferences, workshops and other events. The IA4SI postcard, a factsheet and a poster have been developed in November 2013 and have been used for promoting the project during the ICT 2013 event held in Vilnius and organized by the European Commission and the Lithuanian Presidency from 5 to 8 November 2013. The IA4SI flyer has been produced and adapted on a per need basis. The following images will show the IA4SI poster developed for the Second IA4SI Workshop in Brussels and for the CAPS2020 Conference in June 2014.



Figure 7 IA4SI second poster

### 1.3.6 PROJECT FACTSHEET

The project Factsheet has been developed during the first months of the IA4SI project and has been adapted to the different needs of the events developed by the IA4SI team. The factsheet has been used for inviting the CAPS projects during the first Workshop in Rome and during the second Workshop in Brussels. The factsheet is presented in Annex I.

### 1.3.7 PROJECT POSTCARD

The first version of the IA4SI project postcard has been updated by including the link of the website on the front of the postcard and four icons related to the areas of impact analysed through the IA4SI methodology: social, political, economic and environmental impact. The Postcard is in line with the development of the IA4SI project activities and respects the graphic identity chosen by the IA4SI team for online and offline communications. The postcard has been distributed to all social events participated by the IA4SI team: Workshop 1 and Workshop 2, Concertation meetings, CAPS2020 Conference, International Conferences and Workshops organised by CAPS projects and Digital Social Innovation initiatives. Another version of the postcard will be developed in year 2 of the IA4SI project according to the graphic identity of the Impact4You platform. The postcard related to the Impact4You platform



will be distributed to public events where EU Citizens, Digital Social Innovation Experts, Academia and the Society as a whole will be present.



Figure 8 IA4SI postcard front (updated version)



Figure 9 IA4SI postcard back (updated version)



Figure 10 IA4SI Notebook

### 1.3.8 CONFERENCES, EVENTS, WORKSHOPS (M1- M12)

The IA4SI partners have participated in several conferences, workshops, stakeholders meetings organised by other CAPS projects and by the Social Innovation community. We present in the following table the list of events held and/or organised by the IA4SI team during the first year of the project.

DATE	TITLE	LOCATION	PARTNER	DETAILS
9/01/2014	Kick-off Web-COSI	Rome	T6	Ia4Si participated to the Kick-off of Web-COSI which was also a sort of conference dedicated to behind GDP statistics. It was a good occasion for

				presenting IA4SI main goals and activity to a larger audience
27/01/2014	The Fabric of Social Media: An introduction	London School of Economics & Political Science, London, UK	iMinds	Media@LSE, citizen engagement via social media, working paper series.
3/02/2014	DSI EU Policy workshop	Brussels	T6, EK, iMinds	Workshop organized by DSI project, an occasion for presenting IA4SI objective to a large audience
4/02/2014	Concertation meeting CAPs	Brussels	T6, EK, iMinds	Presentation of IA4SI and brainstorming session on impact assessment
13/02/2014	Usemp Workshop meeting	Brussels	iMinds	Methodology development and stakeholder involvement
17/03/2014	Citizens' Privacy in Smart Cities: A Prerequisite for Social Engagement	IoT as a Proponent of New Business Models and Social Engagement, Future Internet Assembly (FIA) - Reshaping Infrastructure for Innovation	iMinds	Keynote, social engagement Pre-workshop
20/03/2014	Stakeholder's Requirements Workshop for the 'Citizens' Say' virtual engagement platform organised by CAPS project SciCafe 2.0	Brussels	iMinds	Participation in workshop



04/04/2014	First IA4SI Workshop	Rome	All	IA4SI Workshop Objective ICT-2013.5.5 projects: validation of IA4SI variables and toolkit
4/05/2014-8/05/2014	CAPS Book Sprint	Nice	T6	Co-writing workshop for CAPs project. An occasion for writing about IA4SI and also for exchange opinions and develop collaboration links with other projects
11/05/2014	Internal event in ATC's premises	Athens, Greece	ATC	ATC's IA4SI team made a presentation about the IA4SI project & platform to ATC's employees
14/05/2014	CAPsSnetworking event	Brussels	T6, iMinds, EK	Presentation of IA4SI to other CAPs projects and EU representatives (POs)
20/06/2014	Symphony (EU project) Focus Group - Workshop	Athens, Greece	ATC	Presentation of the IA4SI project to the relevant participants
1-2/07/2014	CAPS2014 OFF & CAPS 2014 Conference	Brussels	T6, EK, iMinds, ATC	Second IA4SI workshop, plus a short presentation of IA4SI to the overall audience
3/07/2014	Concertation meeting CAPs	Brussels	T6, EK, iMinds,	Updates with other CAPS project on performed activities and next

				dissemination opportunities
10/07/2014	Social Innovation Factory	Brussels	iMinds	Expert meeting
16/09/2014	Usemp Workshop meeting	Brussels	iMinds	Methodology development and stakeholder involvement

Table 3 IA4SI participation to events (year 1)

### 1.3.9 PUBLICATION ACTIVITIES

The first results achieved by the IA4SI project have been included in three papers that have been submitted and accepted in International Conferences. The papers are focused on the Digital Social Innovation domain and present the challenges of analysing impacts in a such complex and multifaceted field of research as well as the IA4Si methodology. We provide below the list of publications currently developed by the IA4SI team.

TITLE	NAME OF THE JOURNAL/conference	NAME OF THE AUTHORS	DATE	DETAILS
Hitchiker's Guide to Social Innovation Projects	International Telecommunication Societies – Biannual conference, Rio de Janeiro, Paper accepted	Passani, A., Anania, L.	30/11/2014-2/12/2014	<a href="http://itsrio2014.com/">http://itsrio2014.com/</a>
Collective Awareness Platform for Sustainability and Social Innovation (CAPS) Understanding them and Analysing their Impacts	Association for Information System conference. XI edition of the itAIS conference to be held in Genova, Paper accepted and selected among the best paper to be published on a Springer volume	Passani, A., Spagnoli, F., Bellini, F.	on Nov 21st - 22nd 2014	<a href="http://www.itaio.org/itaio2014/">http://www.itaio.org/itaio2014/</a>
Collective Awareness Platforms for Sustainability	Is an electronic book	Arniani, M., Badii, A., De Liddo, A., Georgi,	2014	<a href="http://caps2020.eu/wp-content/uploads/2014/06/BS5-CAPS-">http://caps2020.eu/wp-content/uploads/2014/06/BS5-CAPS-</a>

and Social Innovation: An Introduction		S., Passani, A., Piccolo, L.S.G., & Teli, M.,		FIN-003.pdf
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Table 4 IA4SI publications

## 2. ENGAGEMENT ACTIVITIES AND RESULTS (YEAR 1)

As presented in D5.1 '*Engagement and Dissemination Plan*', the engagement plan was divided in 3 campaign years, each corresponding to specific IA4SI objectives in one of the 3 project years (year 3 counting only 6 months giving that the duration of the project is 30 months). The objectives of the project's first year were threefold, in particular validating:

- (1) The first variables of the impact assessment methodology between Month 1 and Month 6;
- (2) The first version of the Self-Assessment Toolkit between Month 1 and Month 6;
- (3) The first version of the User Data Gathering Interface and the Citizen Engagement Platform between Month 8 and Month 12;

In order to reach these objectives from an engagement point of view, engagement activities were centred around the two workshops that were organised during the first year. Each of these workshops corresponded with one particular objective:

- Workshop 1 would have objective 1 & 2 as its main focus
- Workshop 2 would have objective 3 as its main focus

The results of the workshop are reported in D. XXX and will not be described again here.

Besides the two workshops, the other focal point of engagement was connected to a closed user group testing phases relating to the citizen engagement platform and user data gathering interface.

Finally, the engagement and dissemination plan, not only indicated the engagement activities in terms of target audience, recruitment channels and tools and the required user participation, but also the support activities related to engagement: the monitoring of user participation, the user support and training, the risk and mitigation plan and the IA4SI internal communication flow.

In presenting this report of the first year, we will first keep this distinction between engagement activities and support activities by dedicating to each of them a subsection.

### 2.1. Engagement activities

The D5.1. '*Engagement and Dissemination Plan*' defined for two workgroups and the closed user test (1) the target audience, the indicator of engagement success, the participant requirement, the retention strategy, (2) the channels and tools to be employed by IA4SI and (3) the nature of user participation and tasks during the activity to which they will participate. As a general observation, the engagement plan also highlighted that in IA4SI first year engagement efforts on these aspects were described in D5.1 as being small scale in the sense that engagement objectives were mainly directed towards CAPS-circles and special interest parties in social innovation. This was because on the one hand IA4SI had developed the first version of its methods and tools to be used in the following project years and the CAPS projects themselves are taking off in their first year.

For each of the three IA4SI engagement milestones – the two workshops and the closed user test, we will provide an overview of our engagement activities and success in relation to D5.1. *‘Engagement and Dissimination Plan’* - indicators.

## IA4SI objectives

As reported in detail in D5.2 *‘Report on the outcomes of the first two workshops’*, the two workshops organised by IA4SI took place in March 2014 in Rome and in July 2014 in Brussels. Workshop 1 *‘Towards the IA4SI methodology: participatory workshop on IA4SI methodology and tools’* discussed with CAPS projects the impact assesment methodology and the self-assessment toolkit as well as mock-ups of the citizen engagement platform. Workshop 2 *‘Impact4you – hands on session’* at the CAPS-Off day at the CAPS2020-conference offered conference participants to test and provide IA4SI their comments on the first version of the Citizen Engagement Platform.

The third objective, executing the closed user group tests between month 8 and month 12 regarding the Citizen Engagement Platform and the User Data Gathering Interface however has been partly met when writing this document. In fact, the tests for the Citizen Engagement Platform were launched on 22nd september and will run until 3<sup>rd</sup> October 2014. However, due to the fact that most of CAPS projects only plan to engage their users from beginning of 2015 onwards, the User Data Gathering Interface was not tested.

### 2.1.1 Workshop 1 Rome *‘Towards the IA4SI methodology’*

#### *Recruitment channels and tools:*

The recruitment actions foreseen in D5.1 *‘Engagement and Dissimination Plan’* to attract CAPS projects’ personnel to the first workshop in Rome have been succesfully followed and implemented as table below indicates. The interviews with CAPS projects’ coordinators in the light of the creation of the methodology on the one hand and the IA4SI presentation at the First CAPS Concertation Meeting on the other hand were fruitful strategies to get in touch in CAPS projects officers and personnel. They also allowed to build a good basis for exchange, on which, in turn, the concrete engagement activities for the first workshop could be established. CAPS were invited in March 2014 to IA4SI workshop by an e-mail sent to the project officer who was asked to distribute the invitation to the other partners in his/hers CAPS project. The email detailed the objectives and agenda as well as the practical information (venue, travel information, etc...). More informal exchange via personal e-mails or skype/phone calls with the project officer were used to deal with individual project questions, concerns or desiderata.

D5.1 channel and tools			
Channel	Tool	Aim	Realised
Interviews with CAPS	Skype/phone-call/webinar	Get in contact with CAPS projects	Yes , Dec 2014-January 2014
First CAPS Concertation Meeting in Brussels	IA4SI presentation and brainstorm	Get in contact with CAPS projects	Yes , 4th February 2014
CAPS Project officer	E-mail accompanied	Explain objective	Yes, March 2014

	with an invitation for workshop Rome	and agenda of workshop and practical information	
	Informal e-mail/phone/skype exchange	Following up practical or other problems with individual CAPS projects	Yes, March-April 2014

Table 5 Overview of channels and tools used for workshop 1

### Target audience, roles and indicators

The Deliverable D5.1 '*Engagement and Dissimination Plan*' sets the following criteria regarding target audience and the indicator of successful recruitment.

D5.1 criteria			
Target audience	Role	Indicator	Success rate
CAPS-personnel	Validate the first version of the impact assessment methodology	Engagement of CAPS-representative with an interest in impact assessment	High: 16 participants, one from each CAPS project

Table 6 Success rate of participation of workshop 1

The first workshop had 16 participants coming from the CAPS projects. One representative by each 9 CAPS projects were present to the Workshop; Webcosi represented by 3 people, SciCafe, Decarbonet and Wikirate each by two (see D5.2 '*Report on the outcomes of the first two workshops*' for a detailed overview of the participants). From the engagement angle, the retention table above allow us to consider CAPS presence as a highly successful end result and to conclude that IA4SI had identified the right channels and tools for laying the foundations for recruitment.

### User participation and tasks

The workshop was meant to be interactive so CAPS projects were actively stimulated to express their thoughts or concerns. As explained in D5.2, the workshop in Rome used the round-table and WordCafé format as methods to enhance discussion between CAPS and IA4SI and among CAPS participants about the impact assessment methodology. For the discussion of the mock-ups of the Self Assessment Toolkit and the Citizen Engagement platform – as well as the problematic of benchmarking related to impact assessment – a more classical group discussion was employed. However, given the nature of the venue (not a classical classroom or auditorium setting but the coworking space of the ImpactHUB Roma – [www.hubroma.net](http://www.hubroma.net)) and the fact that the rather small group got to know each other better due to the first two exercises, this was not a one-way presentation, but CAPS projects actively discussed and challenged IA4SI initial ideas.

As the evaluation of the participants indicates (see D5.2 for more details), CAPS projects clearly appreciated this participatory way of working and pointed out that the workshop gave them good insights into IA4SI concrete objectives.

The two main remarks from their sides were that on the one hand the agenda of the workshop was too full and on the other hand they lacked some introducing documents allowing them to prepare the meeting before.

## Retention

The retention efforts after the workshop in Rome to keep CAPS projects engaged towards the impact assessment methodology were twofold:

- The CAPS participants received after the workshop a message thanking them for their participation and feedback.
- In September 2014, the CAPS projects received a message providing a link to Deliverables D2.1 and D5.2 so that they could see in both documents how their input was taken into account by IA4SI in the development of the methodology (D5.2 providing initial reflections upon CAPS feedback, D2.1 presenting the first version of the impact assessment methodology). This message again stated that the deliverable was not an end product for impact assessment, but meant to be a living document throughout the project.

Besides keeping CAPS engaged towards the impact assessment methodology, IA4SI tried to retain CAPS into its orbit by inviting them to the second workshop to be organised in July 2014 (see next session for more information about recruitment).

Planned strategy in D5.1	Executed	Comment
Thank-you message	April 2014 : Yes	
Summary of workshop results	September 2014: YES	Send in September 2014 after handing in D2.1 in July and D5.2 beginning of September 2014
Invitation e-mail for second workshop	June 2014: Yes	See section below

Table 7 Overview Retention activities workshop 1

### 2.1.2 Workshop 2 Brussels: Impact4you – Hands on session

#### Recruitment channels and tools

The first planned channel for sending our invitation to the second workshop was, like for the first workshop, the project officer, who, again, was asked to distribute the invitation to the partners of his project. On the other hand, since the topic of the second workshop was to validate the Citizen Engagement Platform that will address not CAPS but EU-citizens, IA4SI decided to take advantage of an existing social innovation initiative to present its first version of the platform to a broader public of social innovation practitioners and domain experts. Therefore the CAPS OFF Day at the CAPS2020 conference was selected as the second channel

since this conference was, among other reasons, organised to connect CAPS projects with a wider public of social innovation actors.

In order to attract CAPS projects, the project officer was contacted to spread the invitation email about the workshop in the respective projects. The conference visitors received via the conference mailinglist an invitation letter to participate in the IA4SI workshop. Moreover, iMinds-SMIT, being based in Brussels, contacted potential interested person from its Brussels network e.g. Sociale Innovatiefabriek).

<b>D5.1 channels and tools</b>			
Channel	Tool	Aim	Realised
CAPS project officer	Email	Recruit CAPS Personnel	Yes
Social Innovation Initiative	Email/personal contacts	Recruit social innovation experts and practioners	Yes, CAPS2020 conference

**Table 8 Recruitment channels and tools workshop 2**

### *Target audience, roles and indicators*

D5.1 indicated the following target audience and indicators of succesfull recruitment:

<b>D5.1 criteria</b>			
Target	Role	Indicator	Success
CAPS Project Personnel	Provide feedback on Citizen Engagement Platform	Manage to engage CAPS partners with interest in engagement platform	Good, 4 participants
Social innovation domain experts	Provide feedback CEP	Idem	Good, 15 participants

**Table 9 Target audience, roles and indicators**

The workshop of IA4SI consisted of two hand on-sessions which were similar in nature. Because the CAPS OFF DAY in its morning programme had inserted a coffee break of 30 mins, it seemed a good opportunity for IA4SI to follow this strategy of two similar sessions. In this way more people could join and provide feedback than in one session where the audience joining after the coffee break would probably loose track since they missed the first part.

In total, 19 people participated in the workshop, 12 in the first hand-on session and 7 in the second one.

Sector/background	Number of participants
Academic research centres	2
Living Lab	2



Social innovation organisation and non-profit	4
CAPS-projects	4
European commission	3
Consultancy	5

Table 10 Participants to Workshop 2

The composition of the audience showed a not so high participation rate of CAPS projects. This can be explained by two factors. At the same moment of our hand-on session, other CAPS projects were having their own session. Moreover, CAPS projects had already provided their feedback on the mock-up of the Citizen Engagement Platform during the workshop in Rome.

On the other hand, the composition of the non-CAPS related audience was very diverse, coming from sectors such as the academia to Living Lab researchers and social innovation and non-profit organisations. We can thus say that our engagement was quite successful in our aim to get a diverse public. Moreover, as shall be explained in the section below, the workshop aim was to get in –depth insights that could improve the desing of the platform, so a rather group of 10 people is a good basis to be able to discuss in detail the platform.

### 2.1.3 User participation and task

In the hand-on session, users were asked to explore and test the platform freely for a certain time period and after that IA4SI divided the public in small groups that each discussed the platform, based on the hands on session experience, from the angle of (1) usability and design, (2) content quality and management and (3) voting and engagement potential.

Evaluation from the participants about the organisation of the workshop indicates that the IA4SI had a welcoming spirit towards input of the audience and that the interactive way of working was appreciated. As with the workshop, nonetheless the concern was uttered that IA4SI has the tendency to overfill the agenda and that some more preparatory material should be distributed in order to allow the participants to be well prepared or give time to reflect more on the issues to be dealt.

#### Retention

D5.1 Planned	Execution
Notifications with results	<p>July 2014: Publications of first results on CAPS2020 website</p> <p>September 2014: Message to CAPS projects in September with link to D2.1, D5.2 &amp; future steps in the project</p>

Table 11 Engagement retention strategy

Given the diversity of the audience of the second workshop, specific retention activities were undertaken towards two groups: the non-CAPS participants and the CAPS projects:

- In order to keep the members of our audience that belong to non-CAPS Circles interested towards future work within IA4SI, the first results and impressions of the workshop were written in a 2-page document and sent to the CAPS2020 organisers who published it on their website ([www.caps2020.eu](http://www.caps2020.eu)). The conference organisers sent to the conference participants an e-mail providing a link to their website section (<http://caps2020.eu/caps-conferences/>) where the report of IA4SI ([http://caps2020.eu/wp-content/uploads/2014/07/Workshop\\_2\\_Brussels\\_IA4SI.pdf](http://caps2020.eu/wp-content/uploads/2014/07/Workshop_2_Brussels_IA4SI.pdf)) and those of the other sessions (<http://caps2020.eu/library/#tab-1405432585441-3-8>) and the general impressions of the conference could be consulted. The use of this channel thus allowed us to inform the non-Caps participants about the results. Also folders about the IA4SI-project were distributed during the two sessions so that non-CAPS members of the audience can find out more about IA4SI.
- The CAPS projects were specifically targeted with our retention message from September 2014. IA4SI announced in this message to the CAPS projects the finalisation of D2.1 '*IA4SI methodological framework – first version*' and D5.2 '*Reports on the outcomes of the first two workshops*' and presented the next steps in the IA4SI project and the objectives about the future involvement of CAPS projects.

#### Close User group testing: Citizen Engagement Platform and User Data Gathering Interface

As a third target for engagement, D5.1 planned between M8 and M12 a closed user group test phase for two of the IA4SI tools with which EU-citizen would work in order to make sure, before their launch in year 2 in the broader community (the so open group test phase), that the tools meet user expectations.

The Citizen Engagement Platform was going to be tested by a small group of testers coming from the consortium partners' countries (Italy, Belgium, Greece). These citizens are recruited within the group of "close friends" of the consortium partners, meaning that they have no connection with IA4SI but nonetheless do have the knowledge about the aim of pre-testing in the context of research projects.

The User Data Gathering Interface on the other hand was going to be tested by a small percentage of CAPS users (10% of users of each CAPS project).

#### *Citizen Engagement Platform*

After the workshop on 1<sup>st</sup> July in Brussels, IA4SI decided, given the important and insightful gathered, not to present the same version of the platform to the friendly users, but first to improve the platform based on the comments of the second workshop and to organise the test in September 2014 at the end of the first year. In this way, we could present the citizens a platform that was slightly different from the one demonstrated in Brussels. Moreover, also practical considerations came into play in taking this decision. The months July and August are not fruitful months for testing since most of the participants would have been on holidays. Organizing as such a test session in these months would therefore have meant that, if IA4SI wanted to allow everybody who expressed their interest to test to use the platform, we had to plan a rather long period in which any significant improvements could not be made.

In order to improve the platform, IA4SI first developed a structured overview in July 2014 of all the comments gathered during the workshop and then gave them a score according to their priority (minor issue, important issue ) and easiness to implement (time needed). Improvements on the platform were steadily executed from the end of July 2014 (the minor problems first such as look and feel of buttons) and beginning of September 2014 (more related to the content and its presentation).

The test with citizens from the consortium countries started on 24<sup>th</sup> September 2014 and will last until 3<sup>rd</sup> Octobre 2014. Every consortium partner established a list of potential interesting organisations and persons to contact that might be interested in using the platform. After the expression of their willingness to participate, each partner sended out a test-scenario detailing the testers the steps they had to perform the test in order to make sure that they would have a look at all the aspects of the platform as well as the link to the survey to provide IA4SI with their output. Moreover, besides these testers that will rather test the platform 'on their own', each consortium partner will also organise an in-house test session with two citizens. This must allow IA4SI to capture more in-depth qualitative feedback about the experience that in a survey is not always easy to capture.

### User Data Gathering Interface

The involvement of CAPS users in testing the User Data Gathering Interface had to be postponed to year 2 due to the fact that during the workshops most CAPS projects stated that in the first year there won't be much user activities within their projects. The feedback from the CAPS in June when asked for content for the first version of the Citizen Engagment Platform also indicated that some projects would involve users in the fourth trimestre of 2014, but most of the CAPS only from the beginning of 2015 onwards. This meant that for year 1 the necessary users were not present yet and hence the first version of the User Data Gathering Interface could not be tested.

### CONCLUSION ENGAGEMENT YEAR 1

STAKEHOLDER	ROLE/TASK	INDICATOR	CHANNEL/TOOL	RETENTION	ACHIEVEMENT
<b>CAPS PROJECTS PERSONNEL</b>	Validate first version of impact assessment methodology Validate first version of SAT Validate first	Workshop 1: participation of representative s of all CAPS projects Workshop 2: manage to engage projects with engagement tools towards citizens	Caps project coordinators/invitation e-mail	Sharing of workshop results via notification service/e-mail	<b>YES</b>

	version of CEP				
<b>CAPS USERS</b>	Validate the first version of the UDGI in a closed group phase	10% of the users of each CAPS project	Caps projects/banners on CAPS website	Notification with results	<b>NO, MOVED TO YEAR 2</b>
<b>SOCIAL INNOVATION DOMAIN EXPERTS</b>	Validate the Citizen Engagement Platform	Representatives from various social innovation initiatives	Project Contacts within social innovation initiatives	Notification with results	<b>YES</b>
<b>EU CITIZENS</b>	Validate the first version of the Citizen Engagement Platform in a closed group	100 users, coming from the project countries		Incentive; Notification with results; continue to engage in order to dynamically build our community	In execution since September 2014, following the D5.1 plan

Table 12 Conclusion engagement year 1

The IA4SI engagement activities related to the workshops can be labelled as successful and reaching the targets as far as objectives were met by the project. Due to the fact that the tests of the Citizen Engagement Platform are still running at the moment, we cannot make any conclusion at this stage and we will report about this test in the next deliverable D6.3. Nonetheless, the procedures followed and actions taken for this phase are in line with the description in D5.1 '*Engagement and Dissimination Plan*'. The engagement efforts regarding the User Data Gathering Interface has to be postponed to year 2 due to the fact that CAPS projects only then will start with involving their users towards their developed services.

An important lesson so far relates to guarding the quality of the engagement during the workshops itself. Although participants generally appreciated the workshops and their interactive nature, it became clear that IA4SI should for the future workshops (a) make sure that its agenda is more focussed and (b) better prepare the participants, by sending them preliminary texts before the events about the central topic and issues. In this way, we think we should be able to tackle the feeling expressed by some participants that at certain points in the workshop some topics could not be discussed in more detail or lacked a more in-depth clarification.

### 3. CONCLUSIONS: SUMMARY OF DISSEMINATION AND ENGAGEMENT WORK FOR THE NEXT 12 MONTHS

#### 3.1 DISSEMINATION AND ENGAGEMENT PLAN YEAR 2 UPDATED

The primary focus of the dissemination activities for year two consists in the promotion of the mid-term results related to the preliminary impact assessment of CAPS projects results which will be available in M22. During the second year the activities developed by the CAPS projects will be promoted. The CAPS projects users, the EU citizens and the Digital Social Innovation Community will be engaged through the EU Citizen Engagement platform. From Month 13 to Month 24, the Toolkit and Citizen Engagement platform will be refined according to the feedback of the users and of the broader Social Innovation Community.

The general expected results for year 2 of the IA4SI project dissemination are to:

- increase the awareness of CAPS projects about their impacts
- support the CAPS projects to promote their projects results
- increase the number of users of the EU Citizen Engagement Platform
- Successfully organize and manage the third workshop with CAPS projects.
- Spread the concept of CAPS and Digital social innovation in general to a broad audience

During the second year of the IA4SI project development, the target audience of the dissemination plan will be on:

- CAPS projects personnel
- CAPS projects users
- Social innovation domain experts
- European Commission
- EU citizens
- Media

Starting from the feedback and considerations developed during the first year of the IA4SI project development in terms of dissemination strategy and reported in section 1.4, we provide below the dissemination plan for year 2 updated, which identifies: the target users, their role, indicators for the dissemination of projects results, requirements and a specification of the dissemination strategy.

Target users	Role	Indicator for dissemination results	Requirements	Dissemination strategy
CAPS project personnel	Further refine SAT	To promote the results of Workshop three to 11	Participate in workshop 3;	Promote the use of the SAT and disseminate the

		CAPS Projects	participate in webinars organized by IA4SI	3 <sup>rd</sup> Workshop results through emails, the Impact4You platform and Public Deliverables on the IA4SI website
Social innovation domain experts	Provide feedback CEP	To promote the results on CEP feedbacks to 50 Non CAPS- Grassroots social innovation experts	Participate in CEP; to create an expert board that should participate in open phase	Dissemination of results of the CEP validation through the Impact4You platform, Twitter, IA4SI website, Social Innovation initiatives and websites, CAPS projects websites and platforms
CAPS users	Use the UDGI to vote on CAPS projects relevance and impact; discuss, evaluate CAPS-projects and related items.	Considering that the CAPS project will start engage their users in different time frames and only from the first month of year 2, the objective of the IA4SI team for year 1 is to promote the use of the UDGI to 30% of users of CAPS projects	Access to internet; Participate in open phase	Promote the use of the UDGI through the Citizen engagement platform, Twitters, CAPS projects websites, IA4SI website and email exchanges.
European Commission	Use the CEP and verify the results achieved in year 2	To promote the results achieved in year 2 of the project development to all the Project Officer of our DG	Access to internet	Promote the results of year 2 of the IA4SI project through emails, IA4SI website, Citizen Engagement Platform and Social Networks, Deliverables conferences
EU-citizens	Use the CEP to: * vote on social innovation projects * interact with each other by sharing content and commenting	To promote the use of the CEP to at least 1000 citizens with a diverse socio-demographic background (age, professional background, knowledge and experience of social innovation	Access to internet; languages: English; Participate in open phase	Promote the use of the CEP and the process of gathering feedback on social innovation projects through Social Innovation initiatives and platforms, Citizen Engagement platform, Facebook, Twitter, LinkedIn pages of CAPS2020 and other CAPS projects social media/websites, iMinds Living Labs

All the IA4SI stakeholders	Dissemination of the results of year 2	To disseminate the results of the overall project through at least 3 conferences, three papers, other 100 twitter followers and attracting 10000 visitors (in a year) through the IA4SI website and the CEP.	To have stakeholders engaged with IA4SI through online and offline media	Disseminate the results of year 2 through Twitter, IA4SI website, the Impact4You platform, emails, workshops and conferences
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Table 13 - Targets, indicators, requirements and dissemination, year 2 updated

As in year 1, media channels (including online free information distribution platforms) will be used as a channel to disseminate results.

The engagement plan of the year 2 focusses upon maintaining and further strengthening the ties with CAPS projects established in the first year and on the other hand in expanding the range of engagement from mainly a CAPS milieu in year 1 to a broader audience, involving a wide range of EU-citizens, policy makers and social innovation domain experts. The following pages describes the updated engagement plan for year 2, that, given the success of the first year, will follow mainly the road spelled out in D5.1.

The major update of the engagement plan compared to D5.1 is, that given the postponing of the User Data Gathering Interface validation due to contextual factors to CAPS, in year 2 the objectives for engagement will be threefold instead of twofold :

- Running the Citizen Engagement Platform in the broad community of EU-citizens
- **Engaging the CAPS users for validating and using the user data gathering interface**
- Further refinement of the Self-Assessment Toolkit and presentation of first preliminary results in workshop 3

Given these 3 objectives, engagement activities will not center, like in the first year, around CAPS personnel, but IA4SI will actively work towards CAPS users for the User Data Gathering Interface and various social domain innovation experts and EU-citizens, non acquainted with CAPS projects, for the Citizen Engagement Platform.

Regarding the testing of the first version of the Self Assessment Toolkit, IA4SI will deliver this tool in October 2014 and an internal testing is undergoing. In this way, IA4SI can make the necessary adjustments before launching the SAT in the wider CAPS-community.

As mentioned above in the report on year 1, a small selection of CAPS users (target of 5% of each of the users of CAPS projects) will be engaged first towards validating the User Data Gathering Interface so that necessary improvements, if needed, can be made to the tool before launching it in the wider CAPS user community. Since out of the CAPS contact in June regarding the content provision for the platform also emerged the situation that most CAPS will only have services with users running from February 2015 onwards, we need to change the initial plan of recruiting "CAPS users". The plan now is to work with CAPS projects that



have reported to have already some users in the final trimestre of 2014 and try to engage users that are similar to the one targeted by the remaining CAPS projects, either coming from organisations/milieus CAPS were going to recruit in themselves or from other similar social circles. Of course, this will be done in concertation with the CAPS projects in order to make sure that the right population is targeted. Moreover, the engagement of CAPS towards the SAT will be taken as an opportunity to mobilise the CAPS towards helping recruiting testers for the UDGI. In this way, IA4SI aims to present a fully developed User Data Gathering Interface at the moment the majority of CAPS users will be involved in using the CAPS services.

### 3.2.1 Stakeholders & their recruitment: overview of plan

The following table presents the updated engagement plan for year 2, indicating for each target audience their role, indicator of success, requirements, channels and tools to reach them and the retention strategy.

Stakeholders	Role/task	Indicator	User requirements	Channel & tool	Retention strategy
CAPS project personnel	Further refine and use SAT; Participate in workshop 3; participate in webinars organized by IA4SI	Managed to engage project partners with an interest in participating in IA methodology creation	Project partners with an interest in participating in IA methodology creation	<b>Channel:</b> Project coordinator of CAPS Personal contacts with CAPS project personnel <b>Tools:</b> e-mail, webinars, ...	Workshop results shared via notification service/email; Updates via dissemination
Social innovation domain experts	Provide feedback CEP; Participate in CEP; Participate in open phase	Managed to engage non - CAPS Grassroots social innovation experts	Non -CAPS Grassroots social innovation experts	<b>Channels:</b> Non-CAPS EU-financed Social innovation projects; other social innovation projects; academic and research institutions focusing on social innovation; <b>Tools:</b> establish contact & meetings; attending conferences and meetings about social innovation	Notification with results/developments of citizen assessment of picture
CAPS users	(1) Validate the first version of the UDGI : use the UDGI interface to preliminary test the UDGI-tool regarding experience and discussing and evaluation of CAPS-projects;	(1) 10% of users of each CAPS project in respect with the expected user base of CAPS project at the initial moment of CAPS user involvement or recruiting the same number of	Access to internet; Diversity of types of users within the CAPS projects	<b>Channel:</b> CAPS website <b>Tool:</b> banner on website of CAPS projects	Incentive (e.g. iPad to win for registered users); Post action: Notification sent to registered users; Contribution to dynamic community formation by



	participate in closed group phase (2) Use the UDGI to vote on CAPS projects relevance and impact; discuss, evaluate CAPS-projects and related items; Participate in open phase	people having the potential to be CAPS users if launched before a CAPS project has not involved users yet (2) 10% of users of each CAPS project			means of news updates on UDGI/IA4SI channels
EU-citizens	Use the CEP to: * Vote on social innovation projects * Interact with each other by sharing content and commenting; Participate in open phase	500 users	Access to internet; languages: English; Diverse socio-demographic background (age; professional background; knowledge/ experience of SI; level of engagement/ activity)	*EU-citizens with some background knowledge about or experience with existing social innovation projects <b>Channels</b> via network on social innovation, non-CAPS related EU or non – EU financed social innovation projects and non-profit organisations ; <b>Tools:</b> ask to put banners, Facebook page, Twitter, ... * EU-citizens with no experience <b>Channels:</b> via collaboration with universities, schools, citizen organisations in cities, ... <b>Tools:</b> individual campaigns by IA4SI with traditional media (flyers, newspapers add, ...) and via social media of IA4SI (Facebookpage, Twitter, ...)	Incentive (e.g. ipad/Amazon vouchers to win for registered users); Post action: notification sent to registered users; Contribution to dynamic community formation by means of news updates

Table 14 Engagement plan updated (year 2)

The list of organisations developed in D5.1 (pp. 43-53) will be the starting point for the engagement of the diverse stakeholders of IA4SI in its second year, especially towards social domain experts and the various categories of EU-citizens already distinguished by IA4SI.

### 3.2.2 Type of user participation and tasks

The EU-citizens not affiliated with the CAPS projects will be recruited to make use of the Citizen Engagement Platform aimed to engage EU citizens in voting on the CAPS projects and the services offered by them. This platform enables also the citizens to discuss the potentialities of these projects in terms of impact at social level and social take-up. In addition, we want to create an opportunity for the public in order to learn about social innovation and different existing initiatives and to connect and discuss with other CEP users. The citizens will have the opportunity to browse the site as unregistered or registered users. Realizing that many users are not keen on registering and giving up their private information (e.g., name and email), the unregistered users will provide us with the minimum that we need in terms of user data, however, protect the privacy and the ease of browsing the CEP. Therefore, upon giving their voting data, they will be asked to provide some basic anonymous information (e.g., age, profession, knowledge of SI, level of engagement). Registered users, on the other hand, will be asked to fill in more complete information with the purpose of enabling the IA4SI team to get in touch with them later, should need arise.

The CAPS users who have been recruited for the first round, will be encouraged to keep engaging on the CEP by investing in the dynamic community by commenting, uploading content on their experiences and opinions. The CAPS users can be viewed as the users with the “inside” knowledge, and to transfer some power to them, they can be invited to be engaged even further and to come up with questions about specific issues related to CAPS projects’ impact.

### 3.2 ENGAGEMENT SUPPORT ACTIONS – UPDATE YEAR 2

The engagement and dissemination support actions were defined in D5.1 ‘*Engagement and Dissemination Plan*’ for the whole duration of the IA4SI project. The same principles spelled out in this document will therefore apply for year 2. The table below therefore provides a summary of the planned engagement support actions as defined in D5.1 ‘*Engagement and Dissemination Plan*’ for IA4SI. The major update presented is the incorporation of the lesson learned from the two workshops to better prepare participants about the topic and issues of the workshop. In the User Support section, taking care of workshop preparation material to be distributed to participants before the start of future workshops 3 (in year 2 ) and 4 (in year 3) is thus explicitly added.

Type of support action	Aim of support action	Tools and strategies for year 2
<b>User participation monitoring</b>	(1) Check whether recruited testers meet the required criteria; (2) Check whether there is a need to increase engagement activities in case of low participation (3) Check forum on inappropriate content	(1) & (2): Google Analytics on CEP, UDGI & SAT; Regular user participation control meetings with other partners (ATC, Eurokleis) (3) Administrator at iMinds to follow-up forum regularly
<b>User training</b>	Train participants with the	* Intuitive design of tools

	use of the IA4SI-tools	<ul style="list-style-type: none"> <li>* How-to-Guide for CAPS projects for SAT; instructional video for SAT</li> <li>* Online webinars for CAPS to assist with the SAT</li> <li>* Instructional video for CAPS Users of the UDGI and EU-citizens for the CEP</li> <li>* 'About' section on CEP-platform implemented like a FAQ</li> </ul>
<b>User support</b>	Support users with practical or content related questions	<p><i>Workshops:</i> iMinds: practical information regarding venue, how to get to the meeting, ...for workshop 3 &amp; 4 Eurokleis &amp; T6: <b>workshop preparation material</b> and requirements for participation <i>IA4SI tools:</i> Remote support: UDGI and CEP users directed to About sections; How-to-Guide for CAPS project personnel Primary support: for questions regarding use that are not answered remotely: email/call back by relevant IA4SI partner Secondary support for technical questions: ticketing system and helpdesk provided by ATC</p>
<b>Risk and Mitigation plan</b>	Enable IA4SI to adapt new solutions/strategies in case of unexpected events that might influence the smooth operation of engagement	Same as D5.1
<b>Loggin of lesson learned</b>	Log succes or not of actions in order to generate lessons to enhance engagement	Create a logbook for year 2 in same format as one for year 1
<b>Branding of IA4SI tools</b>	Recognition of IA4SI to all involved partners of the tools	Branding: branding of tools in line with IA4SI guidelines and EU-contract
<b>Communication between</b>	Alignment of different tasks	Use of e-mail & skype as one-

<b>IA4SI partners</b>	between the different WPs and foster smooth communication between all involved partners and stakeholders in order to assure a smooth engagement in year 2	to-one communication means for urgent matters Regular meetings via skype with all the partners about status of the project, involving discussion about engagement and dissemination Use of MyMinds platform in order to update, share and consult all documents about WP5 & WP6 works so that all partners can follow the activities and WP5 & WP6 partners the activities of other WP's
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Table 15 Engagement Support Actions updated (year 2)

### 3.3 AGGREGATED TIMELINE

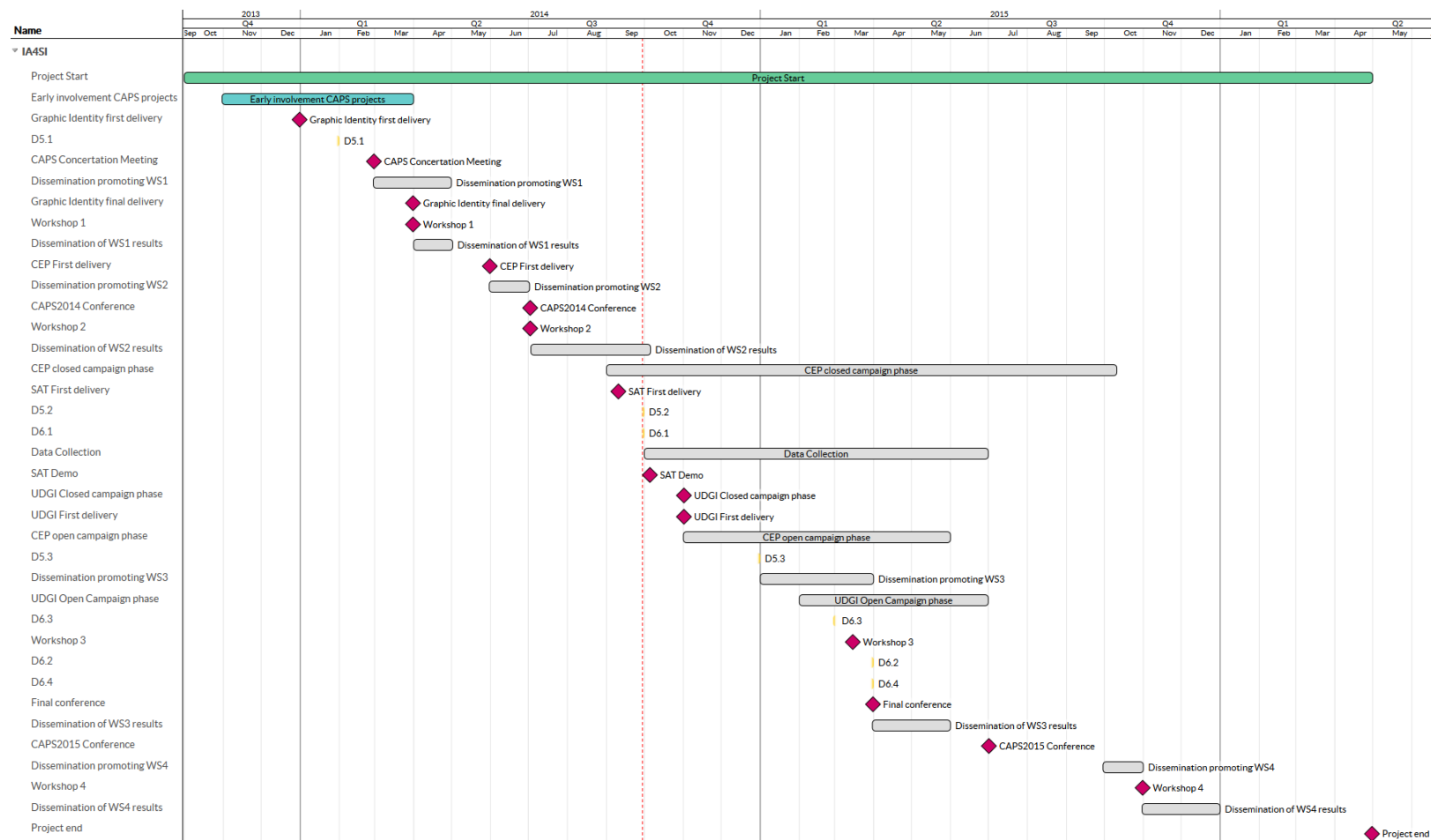


Figure 11 Aggregated Timeline

### 3.4 LIST OF EVENTS FOR ENGAGEMENT AND PROMOTION OF IA4SI (YEAR 2)

The table below provides a list of events to which the IA4SI team is planning to participate during the second year of the project lifetime.

Name of the event	Place	Date	Information
ICT Proposer's Day	Firenze, Italy	9-10/10/2014	Networking event in Florence, Italy on 9th and 10th October 2014 to promote European ICT Research & Innovation, focusing on the Horizon 2020 Work Programme for 2015
Crowdsourcing Week Europe 2014	Copenhagen, DE	14-16/10/2014	Crowdsourcing Week events are focused on the theme, "Crowd Impact – Empowering Transformations" providing attendees with inspirational ideas, tools and mindset to bring crowd applications for social, economic and environmental well-being.
Digital Social Innovation Study result presentation	Brussels, BE	16/12/2014	Results presentation of the Study developed by NESTA on Digital Social Innovation
Making the Most of Digital Social Innovation, NESTA		08/04/2014	Research into and support of programmes that explore how the internet, digital technologies, and data in new forms and larger volumes are transforming the way social innovation happens, by enabling new ways of developing, making and collaborating.
Open Innovation Summit	London, UK	29-30/04/2015	Open Innovation best-practices and applications from the leaders of Europe's most innovative companies
Participatory Innovation	The Hague, The	20/05/2015	Organised jointly by The Hague University of Applied Sciences and the University of Southern

Conference 2015	Netherlands		Denmark, Sønderborg, this conference will bring together researchers, artists, designers and practitioners
ICSEI 2015: XIII International Conference on Social Entrepreneurship and Innovation	London, UK	25-26/05/2015	It aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Social Entrepreneurship and Innovation. It also provides the premier interdisciplinary and multidisciplinary forum for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the field of Social Entrepreneurship and Innovation
CAPS2015	TBA	July 2015	CAPS2020 International Conference on Collective Awareness Platforms projects funded by the European Commission
ICSSSI 2015: XIII International Conference on Service Systems and Social Innovation	Madrid, Spain	9-10/11/2015	It aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Service Systems and Social Innovation. It also provides the premier interdisciplinary and multidisciplinary forum for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the field of Service Systems and Social Innovation

Table 166 Future events interesting for dissemination purposes (year 2)

## REFERENCES

Klitsi, M., Kallipolitis, L., Satolli, L. & Spagnoli, F., (2014), *D3.1 – Self-Assessment Toolkit, User Data Gathering Interface and Citizen Engagement Platform*, A deliverable of the project 'IA4SI' – impact assessment for social innovation, 7<sup>th</sup> Framework Programme

Kilpi, K., Vanobberghen, W., Spagnoli, F., & Bleumers, L., (2014), *D5.1 – Engagement and Dissemination Plan*, A deliverable of the project 'IA4SI' – impact assessment for social innovation, 7<sup>th</sup> Framework Programme

Passani, A., Prampolini, A., Firus, K., Van Der Graaf, S., & Vanobberghen, W., (2014), *D2.1 - IA4SI methodological framework – first version*, A deliverable of the project 'IA4SI' – impact assessment for social innovation, 7<sup>th</sup> Framework Programme

*Vanobberghen, W., Prampolini, A., Spagnoli, F., Klitsi, M., (2014), Report on the outputs of the first and second workshop - A deliverable of the project "IA4SI – Impact assessment for Social Innovation", European Commission – 7th Framework Programme*

## LINKS

[www.crowdsourcingweek.com/csw-europe-14/](http://www.crowdsourcingweek.com/csw-europe-14/)

[www.ec.europa.eu/digital-agenda/en/ict-proposers-day-9-10-october-2014](http://www.ec.europa.eu/digital-agenda/en/ict-proposers-day-9-10-october-2014)

[www.ia4si.eu](http://www.ia4si.eu)

[www.impact4you.eu](http://www.impact4you.eu)

[www.nesta.org.uk/event/making-most-digital-social-innovation](http://www.nesta.org.uk/event/making-most-digital-social-innovation)

[www.sites.thehagueuniversity.com/pinc2015/home](http://www.sites.thehagueuniversity.com/pinc2015/home)

[www.theinnovationenterprise.com/summits/open-innovation-summit-london-2015](http://www.theinnovationenterprise.com/summits/open-innovation-summit-london-2015)

[www.waset.org/conference/2015/05/london/ICSEI](http://www.waset.org/conference/2015/05/london/ICSEI)

[www.waset.org/conference/2015/11/madrid/ICSSSINNEX I - WORKSHOP 1 FACTSHEET](http://www.waset.org/conference/2015/11/madrid/ICSSSINNEX%20I%20WORKSHOP%201%20FACTSHEET)



## ANNEX I IA4SI FACTSHEET UPDATED



### Workshop 1

Towards the Impact4You methodology:  
Participatory workshop on IA4SI methodology and tools  
(Rome, 4<sup>th</sup> of April)

The IA4SI team ([www.ia4si.eu](http://www.ia4si.eu)) would like to invite you to take part in its first Workshop, along with other CAPS project members, in order to discuss the work done so far in the development of the self-assessment methodology.

The methodology, termed “Impact 4 YOU”, will enable the CAPs projects to evaluate and improve their social, economic, political and environmental impact. After our last meeting at the CAPs Concentration meeting in Brussels in early February, we have elaborated on the first draft of our methodology and are excited to invite you to take part in the first Workshop along with the other CAPs project members.

### Aim of the workshop:

We aim to make the workshop as interactive as possible and take advantage of facilitation methodologies. The two main goals of the Workshop 1 are:

(1) Present the work done so far in developing the IA4SI methodology and hear your take on it from the point of view of your project. Your valuable input will allow us to further develop our methodology in a way that is sensitive to your project characteristics and to future initiatives in the area of social innovation.

(2) Present the first mock-ups of the Impact 4 You tools: the Self-Assessment toolkit and the User Engagement Platform. Your first impressions on these two mock-ups will allow us to further refine them.

## Practicalities:

**Date:** 4<sup>th</sup> April










**Time:** 10.00-16.00

**Venue:** The Hub Rome - viale dello Scalo San Lorenzo, 67, <http://www.hubroma.net>,  
[Map](#) of location

### How to reach the venue - Arriving at the Leonardo Da Vinci airport:

Transport mode	From	To	Duration	Cost	Other
Taxi	Airport	The HUB	1 hour	60 euro	
Reserve car + driver	Airport	The HUB	1 hour	40 euros/car (share costs if arriving with others)	Inform IA4SI group and we will organize for you. In case you need to get in touch with the driver: +39 0687183569 and inform them you are part of the T6 group
Reserve minivan + driver	Airport	The HUB	1 hour	60 euros/minivan (for more than 4 people. Cost to be shared).	Inform IA4SO group and we will organize for you. In case you need to get in touch with the driver: +39 0687183569 and inform them you are part of the T6 group
Leonardo da Vinci Express Train	Airport	Termini station	30 min	16 Euros	
*By foot	Termini station	The HUB	25 min		From Termini station to the HUB
*Taxi	Termini station	The HUB	10 minutes	10 euros	From Termini station to the HUB
Regular train	Airport	Tiburtina train station	40 min	5.60 euros	Train to Fara Sabina, you will get down in Tiburtina train station
*Taxi	Tiburtina train station	The HUB		10 euros	From Tiburtina train station to the HUB

**From Termini station to The Hub by public transportation**








-  Departure from stazione termini,1
-  walk 150 meters
-  go to stop TERMINI (MA-MB-FS) ⌚
- take Line No [90 \(LABIA\)](#) to 3 stops
-  get off at stop NOMENTANA/REGINA MARGHERITA ⌚
-  walk 100 meters
-  go to stop V.LE REGINA MARGHERITA/NOMENTANA ⌚
- take Line No [3 \(P.LE OSTIENSE/MB\)](#) to 10 stops o [19 \(GERANI\)](#)
-  get off at stop SCALO S. LORENZO/SARDI ⌚
-  walk 0 meters
-  to viale dello scalo s. lorenzo,1

90 every 6 min.

3 every 7 min. 19 every 10 min.

Covered distance: 4612 Meters

**From Tiburtina train station to the Hub by public transportation**

-  Departure from stazione tiburtina,1
-  walk 50 meters
-  go to stop STAZ.NE TIBURTINA (MB) ⌚
- take Line No [71 \(STAZ.NE TIBURTINA \(MB\)\)](#) to 4 stops
-  get off at stop VERANO ⌚
- take Line No [3 \(P.LE OSTIENSE/MB\)](#) to 4 stops o [19 \(GERANI\)](#)
-  get off at stop SCALO S. LORENZO/SARDI ⌚
-  walk 0 meters
-  to viale dello scalo s. lorenzo,1

71 every 12 min.

3 every 7 min. 19 every 10 min.

Covered distance: 2305 Meters

## Important link for public transportation in Rome:

- <http://viaggiakon.atac.roma.it/index.html?language=eng>

## Hotels we recommend:

Please find a selection of hotels we recommend at a reasonable distance from the workshop venue.

- Ateneo Garden Palace\*\*\*\* <http://www.ateneorome.com>
- HOTEL LAURENTIA \*\*\* <http://www.hotellaurentia.com>
- HOTEL LATINUM \*\*\*\* <http://www.hotellatinum.it>
- HOTEL PORTA MAGGIORE \*\*\* <http://www.hotelportamaggiore.it>
- HOTEL FELICE \*\* <http://www.hotelfelice.com>
- SAN LORENZO GUEST HOUSE: <http://www.sanlorenzoquesthouse.com>
- B&B: [https://www.airbnb.it/s/Rome?neighborhoods\[\]=San+Lorenzo](https://www.airbnb.it/s/Rome?neighborhoods[]=San+Lorenzo)

## Important to consider when booking a hotel:

The workshop venue is located in an area called S. Lorenzo, which is relatively close to the Termini train station. If you want to look for a different accommodation from the ones suggested, you should search in the S.Lorenzo area. We recommend avoiding hotels very close to Termini station, as the main station area tends to be unpleasant at night.

**When in Rome if you have urgent issues (get lost, arrive late to the workshop etc) you can call Alessandra Prampolini +39 3395395661**

## Information needed from your side:

In order to organize and accommodate the workshop in a way that it suits the various travelling plans of the participants that will come from all over Europe, we would kindly ask you to provide us the following information by email to [info@ia4si.eu](mailto:info@ia4si.eu)

1. At what time will your flight land?
2. Do you have any dietary restrictions/needs?

## The participatory process of IA4SI

The IA4SI team has embarked on a participatory process, in which we wish to learn from your expert input and produce a successful impact assessment methodology. Participation will benefit your project as well.

This workshop in Rome is the first in a series of 3 workshops that the IA4SI team will organize. The following two workshops will be organized as follows:

Workshop	Objective	Date	Place
Workshop 1	Introducing the 1st draft of the IA methodology as well as the IA4SI tools	4th April	Rome
Workshop 2	Testing the online tool for self-assessment: testing the usability of the toolkit for assessing the socio-political, economic and environmental impact of CAPS projects and collect feedback on potential improvements.	3-4 of July 2014 within the CAP2020 conference	Brussels
Workshop 3	Discussing the potential impact of your project and of the CAPs community more broadly. You will be presented with our analysis, giving you the opportunity to again provide us with your feedback and us the opportunity to fine-tune the analysis. Only after your approval, the analysis will become part of our deliverable.	March 2015	TBA

We sincerely thank you in advance for your feedback. Should you need any further information or have any questions, please send an email to [info@ia4si.eu](mailto:info@ia4si.eu).

Thank you in advance for your support.

Kind regards,  
**The IA4SI team**



[www.iminds.be](http://www.iminds.be)



[www.eurokleis.com](http://www.eurokleis.com)



[www.t-6.it](http://www.t-6.it)



[www.atc.gr](http://www.atc.gr)

**Confirmed participants**

<b>CAPS project</b>	<b>Name</b>
SciCafe2.0	Adriana Valente
CAPS2020	Stephanie Albiero
Web-COSI	Donatella Fazio, Maria Grazia Calza, Arianna Carciotto
CHEST	Ivan Ficano
USEMP	Adrian Popescu
Wikirate	Philipp Hirche, Agata Hirche
Catalyst	Stephanie Albiero
CAP4ACCESS	Louise Francis
DecarboNet	Lara Schibelsky Godoy Piccolo
D-Cent	Francesca Bria
P2PValue	Not attending

## ANNEX II IA4SI DISSEMINATION ACTIVITIES

### iMinds

#### CALENDAR OF RELEVANT CONFERENCES, WORKSHOPS & EVENTS

DATE	TITLE	LOCATION	PARTNER	DETAILS
27 January 2014	The Fabric of Social Media: An introduction	London School of Economics & Political Science, London, UK	iMinds	Media@LSE, citizen engagement via social media, working paper series.
17 March 2014	Citizens' Privacy in Smart Cities: A Prerequisite for Social Engagement	IoT as a Proponent of New Business Models and Social Engagement, Future Internet Assembly (FIA) - Reshaping Infrastructure for Innovation	iMinds	Keynote, social engagement Pre-workshop
20 March 2014	Stakeholder's Requirements Workshop for the 'Citizens' Say' virtual engagement platform organised by CAPS project SciCafe 2.0	Brussels	iMinds	Participation in workshop
2 July 2014	'Impact4You'	CAPS2014, The first international event on Collective Awareness Platforms for Sustainability and Social Innovation, Brussels	iMinds	Presentation

10 July 2014	Social Innovation Factory	Brussels	iMinds	Expert meeting
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### LIASONS WITH OTHER PROJECTS

PROJECT NAME, TYPE, END DATE	DESCRIPTION RELATED TO THE DOMAIN ADDRESSED	DETAILS ABOUT LIASON ACTIVITIES	PARTNER IN CHARGE
ALL CAPs projects	research	They are collaborating with IA4SI on the development of the methodology and on its validation	ALL
Usemp	research	Workshop meeting, methodology development stakeholder involvement	iMinds

### T6

### CALENDAR OF RELEVANT CONFERENCES, WORKSHOPS & EVENTS

DATE	TITLE	LOCATION	PARTNER	DETAILS
14/05/2014	CAPs networking event	Brussels	T6, iMinds, EK	Presentation of IA4SI to other CAPs projects and EU representatives (POs)
9/01/2014	Kick-off Web-COSI	Rome	T6	Ia4Si participated to the Kick-off of Web-COSI which was also a sort of conference dedicated to behind GDP statistics. It was a good occasion



				for presenting IA4SI main goals and activity to a larger audience
3/02/2014	DSI EU Policy workshop	Brussels	T6, EK, iMnds	Workshop organized by DSI project, an occasion for presenting IA4SI objective to a large audience
4/02/2014	Concertation meeting CAPs	Brussels	T6, EK, iMnds	Presentation of IA4SI and brainstorming session on impact assessment
4/05/2014-8/05/2014	CAPs springbook	Nice	T6	Co-writing workshop for CAPs project. An occasion for writing about IA4SI and also for exchange opinions and develop collaboration links with other projects
1-2/07/2014	CAPS2020 conference	Brussels	T6, EK, iMinds, ATC	Second IA4Si workshop, plus a short presentation of IA4Si to the overall audience
3/07/2014	Concertation meeting CAPs	Brussels	T6, EK, iMinds,	Updates with other CAPS project on performed activities and next dissemination opportunities

**LIASONS WITH OTHER PROJECTS**

<b>PROJECT NAME,TYPE, END DATE</b>	<b>DESCRIPTION RELATED TO THE DOMAIN ADDRESSED</b>	<b>DETAILS ABOUT LIASON ACTIVITIES</b>	<b>PARTNER IN CHARGE</b>
P2P value	research	Exchange of idea and document about value generation in social innovation practices	T6
Wikirate	development	Wikirate asked to use the platform and send comments	T6
Web-COSI	dissemination	Reciprocal support for dissemination activities and planning of a local Digital social innovation initiative in Rome	T6
CHEST	dissemination	Reciprocal support for dissemination activities and planning of a local Digital social innovation initiative in Rome	T6
DECARBONET	research	A researcher of the project supported the methodology development by providing using literature reference	T6
Consortium developing an assessment methodology for Ambient Assisted Living Joint Programme (AAL JP) (project financed through a tender)	research	They asked i4Si about our methodology ad we offered advice about that based on our experience.	T6

## EUROKLEIS

### CALENDAR OF RELEVANT CONFERENCES, WORKSHOPS & EVENTS

14/05/2014	CAPs networking event	Brussels	T6, iMinds, EK	Presentation of IA4SI to other CAPs projects and EU representatives (POs)
3/02/2014	DSI EU Policy workshop	Brussels	T6, EK, iMinds	Workshop organized by DSI project, an occasion for presenting IA4SI objective to a large audience
3/07/2014	Concertation meeting CAPs	Brussels	T6, EK, iMinds,	Updates with other CAPS project on performed activities and next dissemination opportunities
1-2/07/2014	CAPS2020 conference	Brussels	T6, EK, iMinds, ATC	Second IA4Si workshop, plus a short presentation of IA4Si to the overall audience

### LIASONS WITH OTHER PROJECTS

PROJECT NAME, TYPE, END DATE	DESCRIPTION RELATED TO THE DOMAIN ADDRESSED	DETAILS ABOUT LIASON ACTIVITIES	PARTNER IN CHARGE
CAP2020	Dissemination	Co-organisation of the CAP2020 conference and constant contact for common dissemination activities such as: web presence, twitter,	EK with support of T6 and iMinds

		LinkedIn, mailing list, etc.	
Web-COSI, CAPS2020, WIKIRATE, P2PVALUE, CHEST, CATALYST, D- CENT, DECARBONET	Dissemination	Exchange of projects activities and results through Twitter	
CHEST	Dissemination	Reciprocal support for dissemination activities. IA4SI supported and shared the lunch of the 1 <sup>st</sup> CHEST Challenge	EK

### ATC

#### CALENDAR OF RELEVANT CONFERENCES, WORKSHOPS & EVENTS

DATE	TITLE	LOCATION	PARTNER	DETAILS
9&10 December 2013	Workshop on FLOSS platforms for CAPS (P2P Workshop)	Madrid, Spain	ATC	ATC made a presentation about IA4SI project and discuss with participants about the CAPs platforms
4th April 2014	Workshop on IA4SI tools	Rome, Italy	ATC/ALL	IA4SI Consortium made a presentation about the IA4SI tools to CAPs representatives